



Expressive Arts Curriculum Map

MEDIA	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Yr 9 Media	Not running until 2018/19					
GCSE (Linear)						
Yr 10 Media GCSE	<p>Knowledge: <u>Context</u> Historical, social and political TIMELINE</p> <p><u>Language</u> Shot types Camera angles Editing Techniques Mis-en-scene</p> <p><u>Representation</u> Stereotypes</p>	<p>Magazine</p> <p>Knowledge: Magazine CSPs</p> <p><u>Language</u> Page layout codes & conventions</p> <p><u>Audience</u> Segmentation Psychographic Demographic</p>	<p>Magazine</p> <p>Knowledge: Film Industry CSPs</p> <p><u>Language</u> Genre Theory Intertextuality Mis-en-scene</p> <p><u>Audience</u> Reception theory</p>	<p>Title Sequence</p> <p>Knowledge: Music Video CSPs Radio CSPs</p> <p><u>Language</u> Narrative Structure Propp's Characters Enigma/Closure</p>	<p>Title Sequence</p> <p>Knowledge: Online CSPs</p> <p><u>Industry</u> Types & Structure Ownership & control Integration Convergence Regulation Revenue</p>	<p>Knowledge: Advertising CSPs</p> <p><u>Media Language</u> Semiotics</p> <p><u>Media Industry</u> ASA Regulation</p> <p>** NEA Briefs released by AQA 1st June**</p>
	<p>Skills: Photoshop layout</p>	<p>Skills: How to profile audiences Questionnaire skills Page Layout Developing Creativity Page Layout & design</p>	<p>Skills: Page Layout Photo editing Developing Creativity Page Layout & design</p>	<p>Skills: Video Editing Analysis of media text using introduced theory</p>	<p>Skills: Video Editing Analysis of media text using introduced theory</p>	<p>Skills: Analysis of media text using introduced theory</p>
	<p>Assessment: Baseline assessment (Wk 1)</p>	<p>Assessment: Theory test (recall & understanding)</p>	<p>Assessment: Final Page Layout Front Cover and Double page spread</p>	<p>Assessment: Pre-Production paperwork for title sequence</p>	<p>Assessment: Final Title Sequence</p>	<p>Assessment: Theory test Analytical written piece</p>
Yr 11 Media GCSE	<p>NEA Research & Develop (Single media product)</p> <p>Knowledge: Individual research according to chosen NEA brief</p>	<p>NEA Planning & Production (Single media product)</p> <p>Knowledge: Individual Pre-Production Planning</p>	<p>Knowledge: Newspaper CSPs</p> <p><u>Representation</u> News Values</p>	<p>Knowledge: Television CSPs</p> <p><u>Representation</u> Fandom</p>	<p>Exam Prep</p> <p>Knowledge: Consolidation, recap and revision of all content and CSPs</p>	<p>Exam Prep</p> <p>Knowledge: Consolidation, recap and revision of all content and CSPs</p>



	Skills: Application of theory and practical skills in the production of NEA	Skills: Application of theory and practical skills in the production of NEA	Skills: Application of theory in the analysis of a variety of media text. Exam question technique	Skills: Application of theory in the analysis of a variety of media text. Exam question technique	Skills: Time management within exams Long and short question answering skills	Skills: Time management within exams Long and short question answering skills	
	Assessment: Draft Statement of intent and Pre-Production Planning	Assessment: Final Statement of intent and Production of NEA <i>* Statement of intent to be submitted to AQA CHECK DATES*</i>	Assessment: Long exam question answers	Assessment: Long exam question answers <i>* Submit grades to AQA 31st May (?)*</i>	Assessment: Exam questions from past (?) papers and/or AQA supplied material for new Linear exams.	Assessment: Exam questions from past (?) papers and/or AQA supplied material for new Linear exams.	
A-level (Linear)							
Yr 12 Media A-Level	Magazine (NEA Format brief) Print & Advert CSP	Magazine (NEA Format brief) Print & Advert CSP	Online & Participatory Media (NEA Format brief) Online CSP	Online & Participatory Media (NEA Format brief) Online CSP	Moving Image (NEA Format brief) TV Drama CSP	Moving Image (NEA Format brief) TV Drama CSP	
	Knowledge: <u>Context</u> Historical, social and political TIMELINE <u>Media Language</u> Codes & Conventions Semiotics Structuralism Postmodernism	Knowledge: <u>Media Audience</u> Segmentation Uses/Gratifications Media Effects Cultivation Theory Reception Theory Fandom Convergence 'End of Audience'	Knowledge: <u>Representation</u> Theories of Representation Identity theory	Knowledge: <u>Representation</u> Feminist theories Queer Theory Ethnicity & Post-colonial theory	Knowledge: <u>Industries</u> Power Regulation Cultural Industries <u>Language</u> Narratology Genre	Knowledge: <u>Industries</u> Convergence Integration <i>** NEA Briefs released by AQA 1st June**</i>	
	Skills: Analytical writing Page-layout Photoshop (?)	Skills: Page-layout Photoshop (?)	Skills: Website creation Cross media production Analytical writing	Skills: Website creation Cross media production Analytical writing	Skills: TV media production Analytical writing	Skills: TV media production Analytical writing	
	Assessment: Baseline assessment (Wk 1)	Assessment: Magazine Cover Double page spread	Assessment: 1500 word essay regarding media audiences and representation (exam question format)	Assessment: 6 Page working website using wix.com	Assessment: 1500 word essay regarding media industry.(exam question format)	Assessment: 2-3 minute moving image Product	



Yr 13 Media A-Level	NEA Research & Develop (Cross media product) Knowledge: Individual research according to chosen NEA subject	NEA Planning & Production (Cross media product) Knowledge: Individual research according to chosen NEA subject	Knowledge: Re-visit CSPs and analyse additional examples in preparation for exams	Knowledge: Re-visit CSPs and analyse additional examples in preparation for exams	Exam Prep Knowledge: Consolidation, recap and revision of all content.	Exam Prep Knowledge: Consolidation, recap and revision of all content.
	Skills: Application of theory in the analysis of a variety of media text.	Skills: Application of theory in the analysis of a variety of media text.	Skills: Application of theory in the analysis of a variety of media text.	Skills: Application of theory in the analysis of a variety of media text.	Skills: Time management within exams Long and short question answering skills	Skills: Time management within exams Long and short question answering skills
	Assessment: Draft Statement of intent	Assessment: Final Statement of intent and Pre- production paperwork * Statement of intent to be submitted to AQA January *	Assessment: Tracking of progress with production	Assessment: Mock exam questions * Submit grades to AQA 31 st May (?)*	Assessment: Mock exam questions	Assessment: Mock exam questions

English Key Skills

1: Reading

2: Writing

3: Speaking & Listening